

FROM HUMBLE BEGINNINGS TO INTERNATIONAL POWERHOUSE

SINCE ITS HUMBLE BEGINNINGS IN 2019, THE COMPANY HAS TRANSFORMED FROM A SINGLE WEBSITE OPERATING FROM A KITCHEN TABLE INTO AN INTERNATIONAL POWERHOUSE WITH 600+ WEBSITES SERVING CUSTOMERS IN MORE THAN 32 COUNTRIES.

RENOO CARUSO – CEO



AGENDA

01 INTRODUCTION

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03 THE GROWTH

04 THE BRANDS

05 FUTURE & VISION

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INTRODUCTION

Caruso Consulting Co Ltd is an international e-commerce leader, operating 600+ websites across 32+ countries. Their global presence allows connection with customers worldwide, offering diverse products & exceptional service



THE JOURNEY

FOUNDED IN 2019

x1 website. Renoo was packing & sending items from her kitchen table

2024

custom built 1500m2 warehouse & logistics facility

2020 & ONWARD

increased range to 300+ products
Broadened reach internationally. Team building & growth

REACHED FINANCIAL GOALS

2022 exceeded 100 million baht in revenue



TEAM:

With 20 dedicated staff members, Caruso Consulting Co Ltd continues to scale new heights, delivering quality products to customers around the world

THE GROWTH

THAI POST TO DHL

From sending products by Thai Post to becoming DHL Thailand's No. 1 export customer based on parcel volume

LOGISTICS:

Today operations are supported by a custom built state-of-the-art 1500m² warehouse and logistics facility



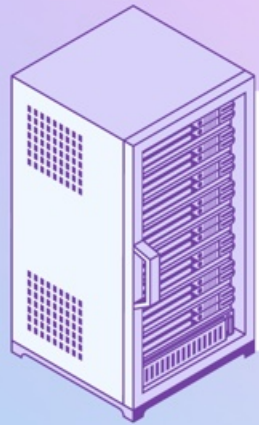
THE BRANDS

Caruso Consulting Co Ltd portfolio boasts 52 diverse brands, spanning home improvement, bed linen, lawn care, bathroom products, lighting, health, office, baby, and fitness products. They are committed to providing top-tier products that enhance everyday living



FUTURE & VISION

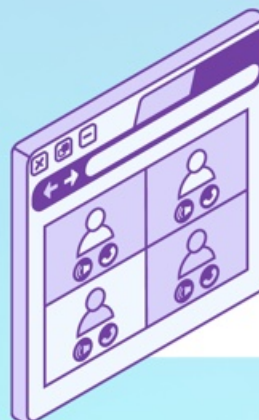
The company's vision is to redefine the e-commerce landscape by promoting sustainability at every step. It is dedicated to ensuring a better future for the planet through responsible and conscious shopping.



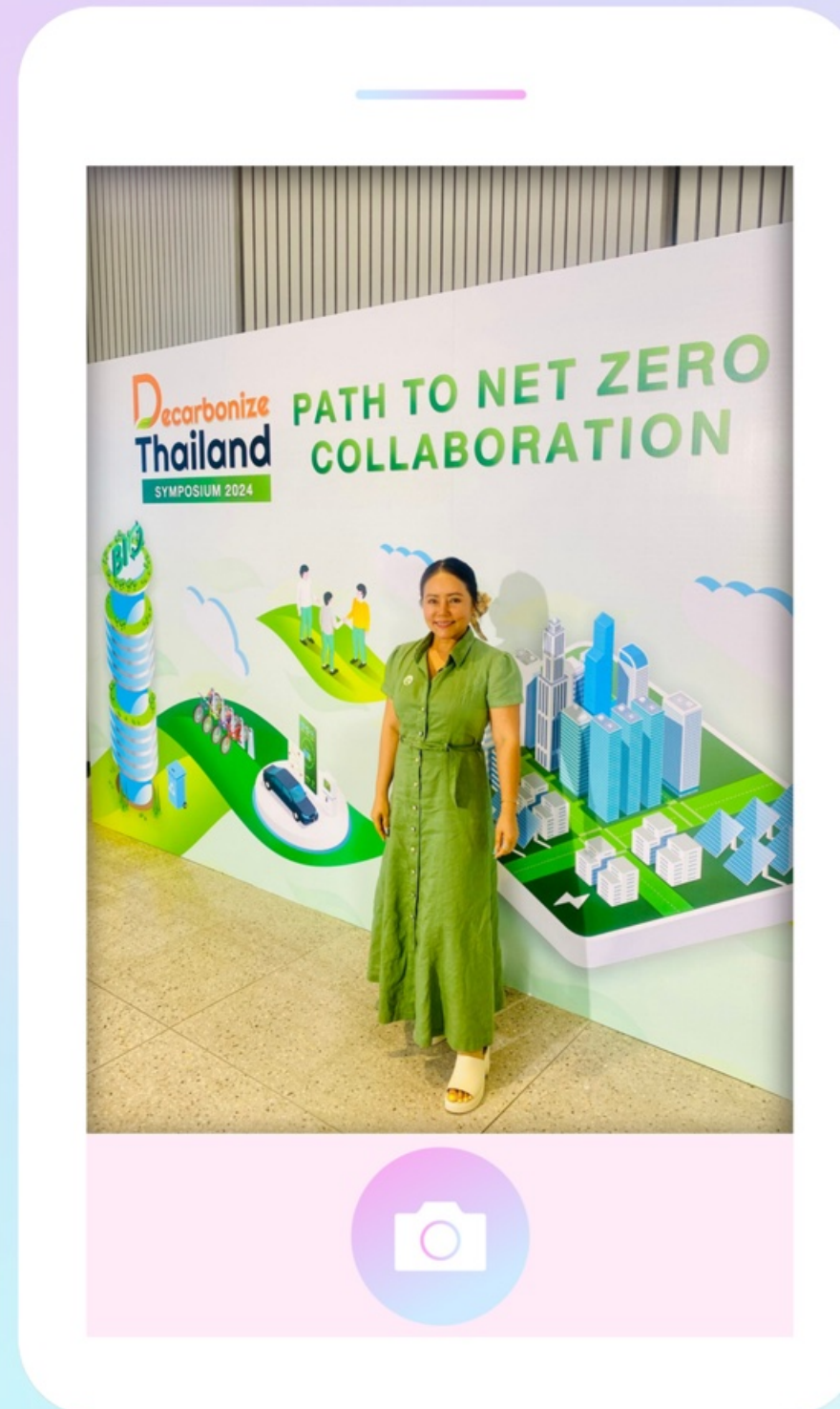
NEW PRODUCT LAUNCHES



1000+ WEBSITES



STRONG BRANDING



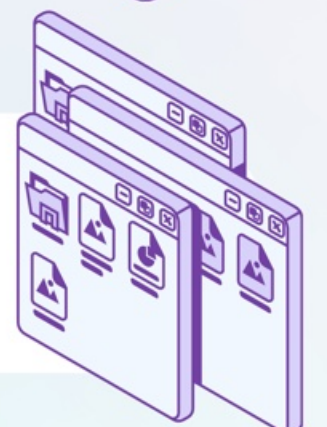
AI CUSTOMER SERVICE



TECHNOLOGICAL INNOVATION



STRATEGIC PARTNERSHIPS



CONCLUSION

Together with a passionate team, Caruso Consulting Co Ltd are committed to driving innovation & excellence in e-commerce.



**CONTACT
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**THANK
YOU!**

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